FUNDRAISING TIPS

Are you ready to take your fundraising efforts to the next level? Check out our Top 10 fundraising tips, designed to inspire and boost your fundraising, so you can achieve your goal in no time.

1 Personalise your fundraising page

Share your reason for fundraising for Gotcha4life and add a profile photo to your fundraising page. This will make your page more authentic and help donors feel connected to your cause by knowing who they're supporting.

2 Set a fundraising goal

Be bold with your goal and let people know what it is to encourage donors to be more generous. Aim High!

3 Donate before anyone else

Lead by example and kick off your fundraising with a donation to yourself. Showing your commitment can inspire others to get on board and support your efforts.

4 Spread the word

Reach out to everyone you know. Share your fundraising page link with family, friends, and workmates on your socials and via email and watch your support grow.

5 Involve your community

Invite your local MP, council, businesses, clubs and gyms to donate or support your fundraiser.

6 Dollar matching

Ask your employer if they're able to support you by matching every dollar you raise. It's an easy way for work to help you achieve your goal faster.

7 Share your story

Everyone loves a good story. Share your motivation and why from Tip 1, in your socials. Don't forget to include the donate link!

8 Thank your donors

Take time to thank your donors and show how much their support means to you. Post an update and make sure to tag them or post directly on their page (include a donate link so others can donate).

9 Keep your supporters updated

Keep the momentum going by sharing regular progress updates of your fundraising goal with your network. This may encourage more people to donate.

10 Have fun and keep asking

Stay energised, have fun and keep reminding people! Persistence pays off, so keep pushing towards your fundraising goal.

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